

Lazard Frères Gestion considers that protecting and respecting your privacy is very important. As part of our service provision, we collect and use your personal information. Lazard Frères Gestion is responsible for the processing of your personal data. The purpose of this document is to inform you about the data we collect, how we use it and protect it, for what purpose, and what your rights are on this matter. Lazard Frères Gestion is bound by professional secrecy, as guaranteed by law.

WHAT PERSONAL DATA ARE COLLECTED ?

Data collected from our clients

We collect and use personal data that are necessary for our activities in order to provide you with personalized services.

The data collected from you relate to:

- Your identity and contact information;
- Your family status;
- Your economic and financial situation;
- Your investor profile;
- Information about the use of our services, including your transactions;
- Your identification and authentication data.

Special cases for data collection

Lazard Frères Gestion may collect information about you even though you are not a client.

The specific cases for indirect collection from third parties relate to the following individuals:

- Agents;
- Legal representatives;
- Beneficial owners;
- Providers and providers' employees.

In addition, we may collect the following information about prospects:

- Identity and contact information;
- Economic and financial situation;
- Professional activity.

WHY DO WE USE YOUR PERSONAL DATA?

As part of the banking relationship, Lazard Frères Gestion will collect your personal data for the following reasons:

Service provision

- Providing appropriate and suitable services;
- Granting a loan;
- Marketing our products;
- Managing our relationship;
- Informing you about new features, special events and service offers.

Serving our legitimate interests

- Improving service provision;
- Processing and responding to enquiries;
- Producing anonymous statistics, for example on website attendance;
- Sending personalized content;
- Profiling each client.

Meeting our legal and regulatory obligations

- Fulfilling our anti-money laundering and terrorist financing requirements;
- Filling in regulatory files (Central checks Registry, National bank accounts and similar Registry, National personal loan repayment incident Registry);
- Complying with international sanctions legislation;
- Preventing all types of fraud and market abuse;
- Managing operational risk.

HOW IS YOUR DATA PROCESSED?

Lazard Frères Gestion informs you that, throughout our business relationship, your personal information may be transferred to service providers and subcontractors performing on behalf of Lazard Frères Gestion certain tasks related to this relationship, as well as to other companies in the Lazard Frères Gestion group.

These service providers or subcontractors may be located outside of the European Union. Lazard Frères Gestion takes fitting measures to ensure that your information is properly protected.

HOW IS YOUR DATA STORED?

The duration Lazard Frères Gestion holds your personal data depends on various criteria.

Data is stored and processed for:

- The period required to achieve the intended purposes;
- The period required to exercise the rights of the client or Lazard Frères Gestion;
- The periods of limitation and exhaustion of legal remedies;
- Compliance with legal and regulatory provisions.

Thus, we keep in particular:

- Accounting data and supporting documents from clients up to a maximum of 10 years after the end of the contractual relationship;
- Prospects' data up to a maximum of 7 years since their last communication.

Retention periods may be longer than the ones stated above when required by current regulation.

In order to meet our legal obligations, Lazard Frères Gestion archives your data in accordance with the conditions stipulated by law.

WHAT ARE YOUR RIGHTS REGARDING YOUR PERSONAL DATA?

You have rights regarding your personal data held by Lazard Frères Gestion, including the following:

- Obtaining information about the processing of your personal data and the right to access them;
- Requesting Lazard Frères Gestion to rectify your personal data if inaccurate or incomplete;
- Requesting Lazard Frères Gestion to delete your personal data or limit their processing for legitimate reasons;
- Receiving the data concerning you or asking Lazard Frères Gestion to transfer them to another organization if this direct transfer is technically possible;

- Objecting to receiving information from us and to the usage of your data for commercial prospecting purposes, including profiling when related to this purpose;
- Providing directives as to the handling, deleting or communication of your personal data, after your death.

HOW TO CONTACT US?

If you have any questions about the processing of your data by Lazard Frères Gestion, you can write to: protectiondesdonnees@lazard.fr.

In the event of a dispute, you can also file a complaint with the CNIL, the details of which are available at: <http://www.cnil.fr>.

LAZARD FRERES GESTION – S.A.S con capitale di 14.487.500€ - 352 213 599 RCS (registro delle imprese) di Parigi
25, RUE DE COURCELLES - 75008 PARIGI

**SEGUI E
CONDIVIDI**
le notizie di Lazard Frères Gestion



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